

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Cygnus Business Media, Inc.
1233 Janesville Avenue
P.O. Box 803
Fort Atkinson, WI 53538-0803
Tel.: (920) 563-6388
Fax: (920) 563-1700
www.forconstructionpros.com

Official Publication of: None
Established: 1986
Issues per Year: 10



FIELD SERVED

ASPHALT CONTRACTOR serves asphalt producers, asphalt contractors, dealers and manufacturers of asphalt products or equipment, government employees with road jurisdiction, and others in the asphalt industry including liquid asphalt suppliers.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are presidents, owners, vice presidents, general managers, plant managers/operators, project supervisors, engineers, supervisors, managers, estimators, fleet/ equipment managers, QC/ QA lab managers, road commissioners/ superintendents, and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	62
Advertiser and Agency _____	469
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	350
Electronic _____	-
All Other _____	305
TOTAL	1,186

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	10,081	100.0	10,081	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,081	100.0	10,081	100.0	-	-

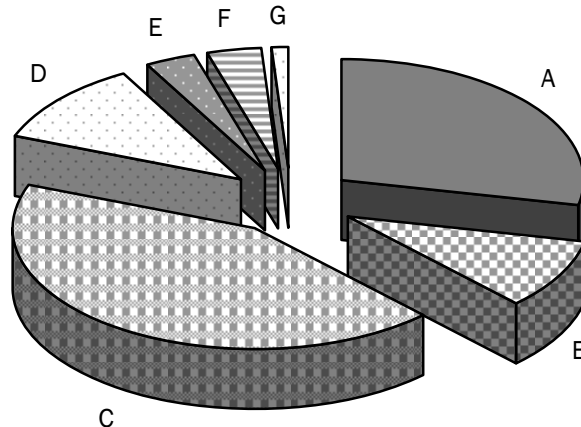
2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	101	101			10,201	April/ May _____	1,246	1,245			10,000
February _____	155	155			10,201	June/ July _____	78	79			10,001
March _____	2,464	2,264			10,001	TOTAL	4,044	3,844			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2009
 This issue is 1.0% or 101 copies below the average of the other 4 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE						
			President, Owner	Vice President, General Manager	Plant Manager/ Operator	Project Supervisor/ Engineer	Supervisor/ Manager/ Estimator, Fleet/ Equipment Manager	Road Commissioner/ Superintendent	QC/ QA Lab Manager
Asphalt Producer/Contractor _____	2,838	28.4	1,337	429	273	193	456	38	112
Asphalt Producer _____	933	9.3	291	176	170	57	182	17	40
Asphalt Contractor _____	4,324	43.2	3,008	569	93	182	403	44	25
Government Employee with Road Jurisdiction _____	1,099	11.0	109	124	59	245	343	202	17
Dealers _____	347	3.5	140	74	9	19	102	3	-
Manufacturer _____	362	3.6	87	58	11	79	115	3	9
Liquid Asphalt Supplier _____	97	1.0	29	26	10	6	24	-	2
TOTAL QUALIFIED CIRCULATION	10,000	100.0	5,001	1,456	625	781	1,625	307	205
PERCENT	100.0		50.0	14.6	6.2	7.8	16.3	3.1	2.0

3a. Breakout of Qualified Circulation of Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Asphalt Producer/Contractor _____	2,838	28.4
B Asphalt Producer _____	933	9.3
C Asphalt Contractor _____	4,324	43.2
D Government Employee with Road Jurisdiction _____	1,099	11.0
E Dealers _____	347	3.5
F Manufacturer _____	362	3.6
G Liquid Asphalt Supplier _____	97	1.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	7,003	2,000	-			9,003	90.0
II. Request from recipient's company: _____	126	-	-			126	1.3
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	871	-	-			871	8.7
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	871	-	-			871	8.7
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	8,000	2,000	-			10,000	100.0
PERCENT	80.0	20.0	-			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			10,000	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			10,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2009							
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent		
039-049 Maine _____	79		400-427 Kentucky _____	184			
030-038 New Hampshire _____	78		370-385 Tennessee _____	232			
050-059 Vermont _____	28		350-369 Alabama _____	149			
010-027 Massachusetts _____	245		386-397 Mississippi _____	93			
028-029 Rhode Island _____	42		EAST SO. CENTRAL	658	6.6		
060-069 Connecticut _____	131		716-729 Arkansas _____	93			
NEW ENGLAND	603	6.0	700-714 Louisiana _____	81			
100-149 New York _____	564		730-749 Oklahoma _____	128			
070-089 New Jersey _____	236		750-799 Texas _____	410			
150-196 Pennsylvania _____	592		WEST SO. CENTRAL	712	7.1		
MIDDLE ATLANTIC	1,392	14.0	590-599 Montana _____	79			
430-459 Ohio _____	474		832-838 Idaho _____	88			
460-479 Indiana _____	252		820-831 Wyoming _____	40			
600-629 Illinois _____	465		800-816 Colorado _____	181			
480-499 Michigan _____	267		870-884 New Mexico _____	56			
530-549 Wisconsin _____	271		850-865 Arizona _____	180			
EAST NO. CENTRAL	1,729	17.3	840-847 Utah _____	83			
550-567 Minnesota _____	265		889-898 Nevada _____	87			
500-528 Iowa _____	150		MOUNTAIN	794	7.9		
630-658 Missouri _____	274		995-999 Alaska _____	52			
580-588 North Dakota _____	52		980-994 Washington _____	235			
570-577 South Dakota _____	39		970-979 Oregon _____	139			
680-693 Nebraska _____	92		900-961 California _____	686			
660-679 Kansas _____	126		967-968 Hawaii _____	39			
WEST NO. CENTRAL	998	10.0	PACIFIC	1,151	11.5		
197-199 Delaware _____	31		UNITED STATES	9,978	99.8		
206-219 Maryland _____	194		969 & 004-009 U.S. Territories _____	22			
200-205 Washington, DC _____	12		Canada _____	-			
220-246 Virginia _____	254		Mexico _____	-			
247-268 West Virginia _____	74		Other International _____	-			
270-289 North Carolina _____	393		APQ/FPO _____	-			
290-299 South Carolina _____	169		TOTAL QUALIFIED CIRCULATION	10,000	100.0		
300-319 Georgia _____	325						
320-349 Florida _____	489						
SOUTH ATLANTIC	1,941	19.4					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
6-Month Period Ended:	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified: _____	10,057	10,203	10,202	10,202	10,201	10,081
Qualified Non-Paid: _____	10,057	10,203	10,202	10,202	10,201	10,081
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
10	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA:

PARAGRAPH 3b:

Business directories include 1 source for a quantity of 871 copies or 8.7%.

PARAGRAPH 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Kris Flitcroft, Brand Director

Christine Gess, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 10, 2009

State Wisconsin

County Jefferson

Received by BPA Worldwide August 10, 2009

Type PJ

ID Number A206P0J9