

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT USA 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Cygnus Business Media
1233 Janesville Avenue
P.O. Box 803
Fort Atkinson, WI 53538-0803
Tel.: (920) 563-6388
Fax: (920) 563-1699
www.airportbusiness.com

Official Publication of: None
Established: 1986
Issues per Year: 11



FIELD SERVED

AIRPORT BUSINESS serves the market of airports and airport-based businesses. These include airport operations, consulting firms, contract service providers, airport authorities/commissions, major/regional/commuter/cargo airlines, FBO/aviation service centers, FBOs that also manage/operate airports, air taxi/charter operators, corporate flight facilities, aviation management schools and flight schools, federal/state government and military.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are airport directors/managers, presidents, CEOs, owners, general managers, department managers, airport authority members, airport commissioners, state aviation officials, aviation management school and flight school administrators and instructors.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	82
Advertiser and Agency _____	386
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	200
Digital _____	-
All Other _____	179
TOTAL	847

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	14,100	100.0	14,100	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,100	100.0	14,100	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	97	97			14,100	October _____	134	134			14,100
August _____	181	181			14,100	November/December _____	1,742	1,742			14,100
September _____	790	790			14,100	TOTAL	2,944	2,944			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

This issue is equal to the average of the other 4 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE			
			Airport Director/Manager, President, CEO, Owner, General Manager and other related titles	Department Manager-Purchasing, Facilities, Operations, Grounds/Maintenance, Base/Terminal, Security, Retail, Concessions, Training/Education and other related titles	Airport Authority Member, Airport Commissioner, State Aviation Official and other related titles	Dean, Department Head, Professor, Instructor, Advisor and other related titles
AIRPORT OPERATIONS:						
Airport Operations _____	5,803	41.2	4,583	939	177	104
Consulting Firm/Contract Service Provider _____	2,280	16.2	1,604	548	22	106
Airport Authority/Commission _____	893	6.3	435	266	173	19
Airline - Major/Regional/Commuter/Cargo _____	184	1.3	93	81	1	9
Subtotal Airport Operations	9,160	65.0	6,715	1,834	373	238
AIRPORT BASED BUSINESSES:						
Fixed Base Operation (FBO)/Aviation Service Center _____	2,802	19.9	2,190	533	40	39
Fixed Base Operation (FBO)-also manage/operate airport _____	481	3.4	363	89	19	10
Air Taxi/Charter Operator _____	514	3.7	379	106	5	24
Corporate Flight Facility _____	386	2.7	201	141	13	31
Subtotal Airport Based Businesses	4,183	29.7	3,133	869	77	104
RELATED BUSINESSES:						
Aviation Management School or Flight School _____	105	0.7	60	24	-	21
Government: Federal/State/Military _____	652	4.6	253	260	81	58
TOTAL QUALIFIED CIRCULATION	14,100	100.0	10,161	2,987	531	421
PERCENT	100.0		72.1	21.2	3.7	3.0

ADDITIONAL DATA FOR ISSUE OF NOVEMBER/DECEMBER 2009

AIRPORT SIZE	TOTAL QUALIFIED
Large Hub (>4,750,000 enplanements annually) _____	661
Medium Hub (1,187,500-4,750,000 enplanements) _____	650
Small Hub (237,500-1,187,500 enplanements) _____	1,012
Non-Hub (10,000-237,500 enplanements) _____	581
Other Commercial (2,500-10,000 enplanements) _____	239
General Aviation / Reliever (Note 1) _____	1,861

Note 1: General Aviation and Reliever categories have been combined.

Business and Industries Included: Airport Operations, Fixed Base Operations (FBO) - also manage/operate airport and Airport Authority/Commission.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL Direct Request :	6,692	4,230	-			10,922	77.5
a. Written _____	1,543	796	-			2,339	16.6
b. Telecommunication _____	3,651	3,087	-			6,738	47.8
c. Digital _____	1,498	347	-			1,845	13.1
II. TOTAL - Request from recipient's company:	155	-	-			155	1.1
a. Written _____	4	-	-			4	-
b. Telecommunication _____	112	-	-			112	0.8
c. Digital _____	39	-	-			39	0.3
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Digital _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	3,023	-	-			3,023	21.4
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	3,023	-	-			3,023	21.4
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	9,870	4,230	-			14,100	100.0
*See Paragraph 9	PERCENT	70.0	30.0	-		100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			14,100	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			14,100	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009						
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	
039-049 Maine _____	82		400-427 Kentucky _____	196		
030-038 New Hampshire _____	92		370-385 Tennessee _____	263		
050-059 Vermont _____	36		350-369 Alabama _____	214		
010-027 Massachusetts _____	226		386-397 Mississippi _____	127		
028-029 Rhode Island _____	32		EAST SO. CENTRAL	800	5.7	
060-069 Connecticut _____	112		716-729 Arkansas _____	167		
NEW ENGLAND	580	4.1	700-714 Louisiana _____	165		
100-149 New York _____	604		730-749 Oklahoma _____	233		
070-089 New Jersey _____	264		750-799 Texas _____	1,205		
150-196 Pennsylvania _____	422		WEST SO. CENTRAL	1,770	12.6	
MIDDLE ATLANTIC	1,290	9.1	590-599 Montana _____	108		
430-459 Ohio _____	494		832-838 Idaho _____	132		
460-479 Indiana _____	283		820-831 Wyoming _____	76		
600-629 Illinois _____	539		800-816 Colorado _____	340		
480-499 Michigan _____	393		870-884 New Mexico _____	109		
530-549 Wisconsin _____	270		850-865 Arizona _____	368		
EAST NO. CENTRAL	1,979	14.0	840-847 Utah _____	120		
550-567 Minnesota _____	287		889-898 Nevada _____	169		
500-528 Iowa _____	166		MOUNTAIN	1,422	10.1	
630-658 Missouri _____	287		995-999 Alaska _____	105		
580-588 North Dakota _____	105		980-994 Washington _____	291		
570-577 South Dakota _____	85		970-979 Oregon _____	166		
680-693 Nebraska _____	144		900-961 California _____	1,257		
660-679 Kansas _____	208		967-968 Hawaii _____	49		
WEST NO. CENTRAL	1,282	9.1	PACIFIC	1,868	13.2	
197-199 Delaware _____	34		UNITED STATES	13,964	99.0	
206-219 Maryland _____	198		969 & 004-009 U.S. Territories _____	11		
200-205 Washington, DC _____	96		Canada _____	109		
220-246 Virginia _____	345		Mexico _____	4		
247-268 West Virginia _____	74		Other International _____	-		
270-289 North Carolina _____	335		AP0/FPO _____	12		
290-299 South Carolina _____	194		TOTAL QUALIFIED CIRCULATION	14,100	100.0	
300-319 Georgia _____	450					
320-349 Florida _____	1,247					
SOUTH ATLANTIC	2,973	21.1				

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified: _____	17,506	17,002	17,002	17,001	15,067	14,100
Qualified Non-Paid: _____	17,506	17,002	17,002	17,001	15,067	14,100
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

9. ADDITIONAL DATA:**PARAGRAPH 3b:**

Business directories include 3 sources of circulation for quantities of 738 copies or 5.2% to 1,393 copies or 9.9%

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
11	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Missy Zingsheim, Publisher

Debbie Dumke, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 14, 2010

State Wisconsin

County Jefferson

Received by BPA Worldwide January 14, 2010

Type PSD

ID Number A189S0D9