

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



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Official Publication of: AMT Society
Established: 1989
Issues per Year: 10
(See Paragraph 9)



FIELD SERVED

AIRCRAFT MAINTENANCE TECHNOLOGY serves the market of repair stations, completions and overhauls, repair stations with helicopter and other aircraft maintenance, fixed base operations, fixed base operations with repair stations, corporate flight/ business aircraft operators, major/ regional airlines, fractional/ charter operators, federal/ state government/ military, aviation maintenance/ technical schools, association members, students and others related to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include directors of maintenance, service department directors/managers/VPs; aviation mechanics, technicians, A&P's, AME's, maintenance engineers; certified inspectors; parts department directors/managers; owners, managers and company officers; avionics technicians; maintenance and technical school instructors; aerospace engineers; association members; students and others related to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	170
Advertiser and Agency _____	902
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	420
Digital _____	-
All Other _____	449
TOTAL	1,941

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	39,618	100.0	39,618	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	39,618	100.0	39,618	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified		2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
August _____	3,988	4,298	35,000	4,705			39,705		November/December _____	3,754	3,428	35,000	4,471			39,471
September _____	238	254	35,000	4,721			39,721		TOTAL	8,418	8,687					

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

This issue is 0.5% or 184 copies below the average of the other 4 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY TITLE		
					Director of Maintenance/Service Dept Director/Manager/VP, Parts Dept. Director/Manager, Owner, Manager, Company Officer & Related Personnel	Aviation Mechanic/Technician/A&P/AME/Maintenance Engineer/Certified Inspector/Avionics Technician	Maintenance/Technical School Instructor/Association Member/Aerospace Engineer/Student/Other
Repair Station/Completion/Overhaul _____	11,499	29.1	10,279	1,220	7,226	4,189	84
Repair Station with Helicopter & Other Aircraft Maintenance _____	1,308	3.3	1,199	109	977	329	2
Fixed Base Operation _____	672	1.7	630	42	333	336	3
Fixed Base Operation with Repair Station _____	7,332	18.6	6,809	523	5,307	2,011	14
Corporate Flight/Business Aircraft Operator _____	7,060	17.9	6,508	552	5,312	1,715	33
Major/Regional Airline _____	6,028	15.3	5,294	734	2,981	2,982	65
Fractional/Charter Operator _____	1,893	4.8	1,740	153	1,586	301	6
Federal/State Government/Military _____	2,763	7.0	2,324	439	1,240	1,449	74
Aviation Maintenance/Technical School _____	137	0.3	122	15	17	20	100
Association Member _____	112	0.3	95	17	29	50	33
Student _____	268	0.7	-	268	3	28	237
Other _____	399	1.0	-	399	149	137	113
TOTAL QUALIFIED CIRCULATION	39,471	100.0	35,000	4,471	25,160	13,547	764
PERCENT	100.0		88.7	11.3	63.8	34.3	1.9

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	26,607	7,468	-	29,604	4,471			34,075	86.3
II. Request from recipient's company: _____	350	-	-	350	-			350	0.9
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	5,046	-	-	5,046	-			5,046	12.8
Association rosters and directories _____	-	-	-	-	-			-	-
*Business directories _____	5,046	-	-	5,046	-			5,046	12.8
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	32,003	7,468	-	35,000	4,471			39,471	100.0
*See Paragraph 9	PERCENT	81.1	18.9	-	88.7	11.3		100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	35,000	4,471			39,471	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	35,000	4,471			39,471	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009									
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine _____	133	7	140		400-427 Kentucky _____	378	39	417	
030-038 New Hampshire _____	158	12	170		370-385 Tennessee _____	674	78	752	
050-059 Vermont _____	61	9	70		350-369 Alabama _____	550	38	588	
010-027 Massachusetts _____	453	34	487		386-397 Mississippi _____	259	18	277	
028-029 Rhode Island _____	50	3	53		EAST SO. CENTRAL	1,861	173	2,034	5.1
060-069 Connecticut _____	343	41	384		716-729 Arkansas _____	424	22	446	
NEW ENGLAND	1,198	106	1,304	3.3	700-714 Louisiana _____	398	34	432	
100-149 New York _____	1,400	97	1,497		730-749 Oklahoma _____	709	61	770	
070-089 New Jersey _____	589	60	649		750-799 Texas _____	3,017	307	3,324	
150-196 Pennsylvania _____	1,045	86	1,131		WEST SO. CENTRAL	4,548	424	4,972	12.6
MIDDLE ATLANTIC	3,034	243	3,277	8.3	590-599 Montana _____	245	15	260	
430-459 Ohio _____	1,125	103	1,228		832-838 Idaho _____	274	18	292	
460-479 Indiana _____	652	52	704		820-831 Wyoming _____	126	4	130	
600-629 Illinois _____	1,179	86	1,265		800-816 Colorado _____	708	82	790	
480-499 Michigan _____	874	58	932		870-884 New Mexico _____	196	19	215	
530-549 Wisconsin _____	582	56	638		850-865 Arizona _____	818	86	904	
EAST NO. CENTRAL	4,412	355	4,767	12.1	840-847 Utah _____	258	31	289	
550-567 Minnesota _____	692	56	748		889-898 Nevada _____	338	43	381	
500-528 Iowa _____	286	18	304		MOUNTAIN	2,963	298	3,261	8.3
630-658 Missouri _____	724	76	800		995-999 Alaska _____	604	29	633	
580-588 North Dakota _____	136	9	145		980-994 Washington _____	810	80	890	
570-577 South Dakota _____	139	10	149		970-979 Oregon _____	451	34	485	
680-693 Nebraska _____	291	17	308		900-961 California _____	3,122	285	3,407	
660-679 Kansas _____	520	45	565		967-968 Hawaii _____	166	9	175	
WEST NO. CENTRAL	2,788	231	3,019	7.6	PACIFIC	5,153	437	5,590	14.2
197-199 Delaware _____	101	6	107		UNITED STATES	32,918	3,003	35,921	91.0
206-219 Maryland _____	373	35	408		969 & 004-009 U.S. Territories _____	60	8	68	
200-205 Washington, DC _____	93	15	108		Canada _____	625	335	960	
220-246 Virginia _____	668	103	771		Mexico _____	20	34	54	
247-268 West Virginia _____	136	14	150		Other International _____	1,309	1,077	2,386	
270-289 North Carolina _____	908	80	988		APO/FPO _____	68	14	82	
290-299 South Carolina _____	403	32	435		TOTAL QUALIFIED CIRCULATION	35,000	4,471	39,471	100.0
300-319 Georgia _____	1,177	132	1,309						
320-349 Florida _____	3,102	319	3,421						
SOUTH ATLANTIC	6,961	736	7,697	19.5					

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009				
Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
ASIA _____	438	273	711	1.8
MIDDLE EAST _____	112	84	196	0.5
EUROPE _____	265	272	537	1.3
AFRICA _____	178	108	286	0.7
NORTH AMERICA _____	33,691	3,394	37,085	94.0
CARIBBEAN _____	10	18	28	0.1
CENTRAL AMERICA _____	6	14	20	0.1
SOUTH AMERICA _____	150	180	330	0.8
ASIA PACIFIC _____	150	128	278	0.7
TOTAL QUALIFIED CIRCULATION	35,000	4,471	39,471	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified _____	41,232	41,987	42,584	42,778	40,729	39,618
Qualified Non-Paid Total _	41,232	41,987	42,584	42,778	40,729	39,618
Print Version Only _____	40,190	40,000	40,000	40,000	37,000	35,000
Digital Version Only _____	1,042	1,987	2,584	2,778	3,729	4,618
Qualified Paid Total _____	-	-	-	-	-	-
Print Version Only _____	-	-	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC= None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
10	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

OFFICIAL PUBLICATION OF:

Aircraft Maintenance Technology is the official publication of AMT Society.

CHANGE IN FREQUENCY:

Effective with the November/December 2009 issue, Aircraft Maintenance Technology changed its frequency from 11 to 10 issues per year.

PARAGRAPH 3b:

Business directories include 3 sources of circulation for quantities of 1,178 copies or 3.0% to 1,937 copies or 4.9%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – Print Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,000	100.0	35,000	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,000	100.0	35,000	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – Digital Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	4,618	100.0	4,618	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,618	100.0	4,618	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 14, 2010
Jon Jezo, Publisher	State	Wisconsin
Debbie Dumke, Audience Development Manager	County	Jefferson
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 14, 2010
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	A035Y0D9