

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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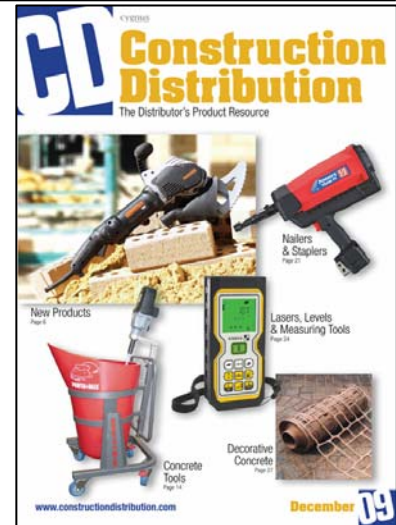
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Cygnus Business Media
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Fort Atkinson, WI 53538-0803
Tel.: (800)-547-7377
Fax: (920)-563 -1702
www.constructiondistribution.com

Official Publication of: None
Established: 1998
Issues Per Year: 6



FIELD SERVED

CONSTRUCTION DISTRIBUTION serves professional contractor supply distributors including contractor supplies and/ or rental, fastener specialists, contractor/ industrial supplies and independent manufacturing representatives. Also served are lumberyards/ building material supplies and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are corporate and operating management (including owners, presidents, partners, VP's, general managers and related personnel), sales management (including VP of sales, sales managers, regional, divisional, branch and territory managers, marketing managers and related personnel), sales support personnel (including inside/outside sales, counter sales, customer service reps and related personnel), purchasing management and purchasing support personnel (including purchasing agent/manager, buyers and related personnel), rental management (including rental manager, rental assistant manager and related personnel), and other titled personnel in the field served.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	47
Advertiser and Agency _____	634
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	150
Digital _____	-
All Other _____	218
TOTAL	1,049

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	14,805	100.0	14,805	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,805	100.0	14,805	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
June/ July _____	505	304			14,804	October/ November _____	3,452	3,452			14,805
August/ September _____	102	103			14,805	December _____	709	709			14,805
						TOTAL	4,768	4,568			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF OCTOBER/NOVEMBER 2009
This issue is equal to the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE (Note 1)				
			Corporate and Operating Management	Sales Management	Sales Support Personnel	Purchasing Management and Purchasing Support	Rental Management
Contractor Supplies and Rental _____	3,611	24.4	2,323	770	296	134	88
Contractor Supplies Only _____	5,291	35.8	4,321	598	231	120	21
Contractor Rental Only _____	536	3.6	388	83	28	12	25
Contractor/Industrial Supplies _____	3,109	21.0	2,344	445	199	110	11
Fastener Specialist _____	548	3.7	332	133	57	25	1
Independent Manufacturing Representative _____	643	4.3	444	148	40	10	1
Lumberyards/Building Material Supplies _____	1,067	7.2	742	181	84	48	12
TOTAL QUALIFIED CIRCULATION	14,805	100.0	10,894	2,358	935	459	159
PERCENT	100.0		73.6	15.9	6.3	3.1	1.1

Note 1: Corporate and Operating Management: owner, president, partner, VP, general manager and related personnel.

Sales Management: VP of sales, sales mgr, regional, divisional, branch & territory mgr, marketing mgr and related personnel.

Sales Support: inside/outside sales, counter sales, customer service rep and related personnel.

Purchasing Management and Purchasing Support: purchasing agent/mgr, buyer and related personnel.

Rental Management: rental manager, rental assistant manager and related personnel.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF OCTOBER/NOVEMBER 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	9,065	2,961	-			12,026	81.2
II. Request from recipient's company: _____	140	-	-			140	1.0
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	2,639	-	-			2,639	17.8
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	2,639	-	-			2,639	17.8
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	11,844	2,961	-			14,805	100.0
PERCENT	80.0	20.0	-			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF OCTOBER/NOVEMBER 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			14,805	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			14,805	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF OCTOBER/NOVEMBER 2009							
State & Zip Code		Total Qualified	Percent	State & Zip Code		Total Qualified	Percent
039-049 Maine _____		80		400-427 Kentucky _____		211	
030-038 New Hampshire _____		84		370-385 Tennessee _____		279	
050-059 Vermont _____		35		350-369 Alabama _____		242	
010-027 Massachusetts _____		326		386-397 Mississippi _____		115	
028-029 Rhode Island _____		52		EAST SO. CENTRAL		847	5.7
060-069 Connecticut _____		220		716-729 Arkansas _____		168	
NEW ENGLAND		797	5.4	700-714 Louisiana _____		223	
100-149 New York _____		684		730-749 Oklahoma _____		190	
070-089 New Jersey _____		365		750-799 Texas _____		1,089	
150-196 Pennsylvania _____		774		WEST SO. CENTRAL		1,670	11.3
MIDDLE ATLANTIC		1,823	12.3	590-599 Montana _____		85	
430-459 Ohio _____		660		832-838 Idaho _____		111	
460-479 Indiana _____		341		820-831 Wyoming _____		55	
600-629 Illinois _____		752		800-816 Colorado _____		252	
480-499 Michigan _____		471		870-884 New Mexico _____		72	
530-549 Wisconsin _____		486		850-865 Arizona _____		227	
EAST NO. CENTRAL		2,710	18.3	840-847 Utah _____		134	
550-567 Minnesota _____		403		889-898 Nevada _____		97	
500-528 Iowa _____		276		MOUNTAIN		1,033	7.0
630-658 Missouri _____		366		995-999 Alaska _____		39	
580-588 North Dakota _____		80		980-994 Washington _____		345	
570-577 South Dakota _____		89		970-979 Oregon _____		218	
680-693 Nebraska _____		158		900-961 California _____		1,101	
660-679 Kansas _____		171		967-968 Hawaii _____		64	
WEST NO. CENTRAL		1,543	10.4	PACIFIC		1,767	11.9
197-199 Delaware _____		39		UNITED STATES		14,628	98.8
206-219 Maryland _____		209		969 & 004-009 U.S. Territories _____		22	
200-205 Washington, DC _____		7		Canada _____		155	
220-246 Virginia _____		276		Mexico _____		-	
247-268 West Virginia _____		87		Other International _____		-	
270-289 North Carolina _____		452		APO/FPO _____		-	
290-299 South Carolina _____		205		TOTAL QUALIFIED CIRCULATION		14,805	100.0
300-319 Georgia _____		419					
320-349 Florida _____		744					
SOUTH ATLANTIC		2,438	16.5				

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified: _____	14,907	15,632	15,755	15,754	15,288	14,805
Qualified Non-Paid: _____	14,907	15,632	15,755	15,754	15,288	14,805
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January-December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**PARAGRAPH 3b:**

Business directories include 2 sources of circulation for quantities of 1,112 copies or 7.5% to 1,527 copies or 10.3%, including InfoUSA.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Nancy Terrill, Publisher

Jackie Flack, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 14, 2010

State Wisconsin

County Jefferson

Received by BPA Worldwide January 14, 2010

Type PD

ID Number C442POD9