

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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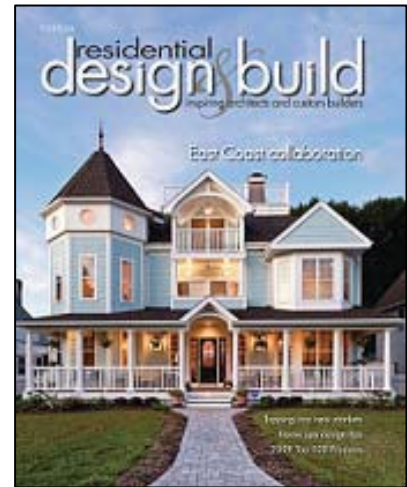
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**FIELD SERVED**

RESIDENTIAL DESIGN & BUILD serves custom builders, general contractors, architects, designers, and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are owners, presidents, partners, principals, CEO's, corporate executives, vice presidents, controllers, treasurers, financial directors, architects, designers, engineers, construction manager/supervisors, general managers, project managers, foremen, purchasing directors, salesperson/estimators and related personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	72
Advertiser and Agency _____	1,418
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	62
Digital _____	-
All Other _____	417
<b>TOTAL</b>	<b>1,969</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	44,004	100.0	44,004	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>44,004</b>	<b>100.0</b>	<b>44,004</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July/ August _____	437	438			44,004	October _____	519	519			44,004
September _____	444	444			44,004	November/ December _____	290	290			44,004
						<b>TOTAL</b>	<b>1,690</b>	<b>1,691</b>			

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009**

This issue is equal to the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE				
			Owner, President, Partner, Principal, CEO and related personnel	Corporate Exec, VP, Controller, Treasurer, Financial Dir, and related personnel	Architect, Designer, Engineer and related personnel	Construction Mgr/Supv, General Mgr, Project Mgr, Foreman, and related personnel	Purchasing Director, Salesperson/ Estimator and related personnel
Custom Builder, General Contractor _____	23,549	53.5	17,658	1,762	810	2,719	600
Architect, Designer _____	20,455	46.5	14,558	591	4,275	859	172
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>44,004</b>	<b>100.0</b>	<b>32,216</b>	<b>2,353</b>	<b>5,085</b>	<b>3,578</b>	<b>772</b>
<b>PERCENT</b>	<b>100.0</b>		<b>73.2</b>	<b>5.3</b>	<b>11.6</b>	<b>8.1</b>	<b>1.8</b>

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009**

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	<b>32,765</b>	<b>8,749</b>	-			<b>41,514</b>	<b>94.3</b>
II. Request from recipient's company: _____	<b>522</b>	-	-			<b>522</b>	<b>1.2</b>
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	<b>1,968</b>	-	-			<b>1,968</b>	<b>4.5</b>
Association rosters and directories _____	-	-	-			-	-
Business directories _____	1,968	-	-			1,968	4.5
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,255</b>	<b>8,749</b>	-			<b>44,004</b>	<b>100.0</b>
<b>PERCENT</b>	<b>80.1</b>	<b>19.9</b>	-			<b>100.0</b>	

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009**

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			44,004	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>44,004</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009**

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	191		400-427 Kentucky _____	415	
030-038 New Hampshire _____	236		370-385 Tennessee _____	766	
050-059 Vermont _____	122		350-369 Alabama _____	538	
010-027 Massachusetts _____	925		386-397 Mississippi _____	278	
028-029 Rhode Island _____	142		<b>EAST SO. CENTRAL</b>	<b>1,997</b>	<b>4.5</b>
060-069 Connecticut _____	606		716-729 Arkansas _____	287	
<b>NEW ENGLAND</b>	<b>2,222</b>	<b>5.0</b>	700-714 Louisiana _____	516	
100-149 New York _____	2,426		730-749 Oklahoma _____	430	
070-089 New Jersey _____	1,254		750-799 Texas _____	2,870	
150-196 Pennsylvania _____	1,806		<b>WEST SO. CENTRAL</b>	<b>4,103</b>	<b>9.3</b>
<b>MIDDLE ATLANTIC</b>	<b>5,486</b>	<b>12.5</b>	590-599 Montana _____	215	
430-459 Ohio _____	1,376		832-838 Idaho _____	289	
460-479 Indiana _____	751		820-831 Wyoming _____	76	
600-629 Illinois _____	2,017		800-816 Colorado _____	1,107	
480-499 Michigan _____	1,323		870-884 New Mexico _____	292	
530-549 Wisconsin _____	1,005		850-865 Arizona _____	913	
<b>EAST NO. CENTRAL</b>	<b>6,472</b>	<b>14.7</b>	840-847 Utah _____	395	
550-567 Minnesota _____	776		889-898 Nevada _____	346	
500-528 Iowa _____	385		<b>MOUNTAIN</b>	<b>3,633</b>	<b>8.3</b>
630-658 Missouri _____	791		995-999 Alaska _____	63	
580-588 North Dakota _____	123		980-994 Washington _____	895	
570-577 South Dakota _____	112		970-979 Oregon _____	534	
680-693 Nebraska _____	321		900-961 California _____	6,047	
660-679 Kansas _____	367		967-968 Hawaii _____	161	
<b>WEST NO. CENTRAL</b>	<b>2,875</b>	<b>6.5</b>	<b>PACIFIC</b>	<b>7,700</b>	<b>17.5</b>
197-199 Delaware _____	147		<b>UNITED STATES</b>	<b>43,971</b>	<b>99.9</b>
206-219 Maryland _____	969		969 & 004-009 U.S. Territories _____	32	
200-205 Washington, DC _____	131		Canada _____	-	
220-246 Virginia _____	1,207		Mexico _____	-	
247-268 West Virginia _____	126		Other International _____	-	
270-289 North Carolina _____	1,452		AP0/FPO _____	1	
290-299 South Carolina _____	680		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>44,004</b>	<b>100.0</b>
300-319 Georgia _____	1,335				
320-349 Florida _____	3,436				
<b>SOUTH ATLANTIC</b>	<b>9,483</b>	<b>21.6</b>			

**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified: _____	51,001	51,009	50,425	50,054	44,825	44,004
Qualified Non-Paid: ____	51,001	51,009	50,425	50,054	44,825	44,004
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: July-December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**8. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
9	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**9. ADDITIONAL DATA**

**PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Tim Campbell, Group Publisher

Dawn Gundlach, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 11, 2010

State Wisconsin

County Jefferson

Received by BPA Worldwide January 11, 2010

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