

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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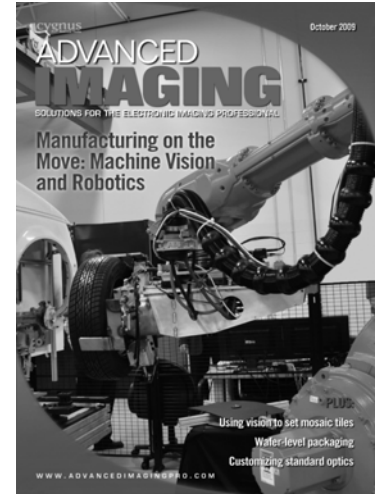
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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ADVANCED IMAGING

Cygnus Business Media, Inc.
3030 Salt Creek Lane
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Arlington Heights, IL 60005
Tel.: 847-454-2700
Fax: 847-454-2759
www.advancedimagingpro.com

Official Publication of: None
Established: 1986
Issues per Year: 10
(See Paragraph 9)



FIELD SERVED

ADVANCED IMAGING serves users of imaging products, equipment and systems in Industrial Firms, Commercial Firms, Law Enforcement, Forensics, Government, Security, Military, Universities, Educational Institutions, Research Laboratories and Medicine. Also served are Manufacturers and Resellers of imaging products, equipment or systems, such as Original Equipment Manufacturers (including Manufacturers of imaging products, equipment or systems; OEM incorporating imaging or related products, equipment or components; other manufacturers of components, supplies and equipment), Systems Integrators, Consultants, VARs, Dealers, Distributors and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are corporate management, engineering management, operations & production management; research & development, developer and design engineering staff; application, manufacturing & production engineering staff; consultant, educator, trainer; technical & creative imaging support staff and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	188
Advertiser and Agency _____	359
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	399
Digital _____	-
All Other _____	319
TOTAL	1,265

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,653	100.0	35,653	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,653	100.0	35,653	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
July/ August ____	756	1,399	31,409	4,296			35,705	October ____	3,607	2,935	31,406	4,015			35,421
September _	535	923	31,409	4,684			36,093	November/ December _	5,312	5,284	31,409	3,984			35,393
								TOTAL	10,210	10,541					

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

This issue is 1.0% or 347 copies below the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY TITLE						
					Corporate Management (Note 1)	Engineering Management (Note 2)	Operations & Production Management (Note 3)	R & D, Developer & Design Engineering Staff (Note 4)	Application, Manufacturing & Production Engineering Staff (Note 5)	Consultant, Educator, Trainer (Note 6)	Technical & Creative Imaging Support Staff (Note 7)
Industrial Firm (including, but not limited to, aerospace, defense/military contractor, electronics, semi-conductor, process industry, automotive)	5,886	16.6	5,353	533	3,166	859	628	670	204	114	245
Commercial Firm (including, but not limited to, publishing, media services, financial services)	5,229	14.8	4,613	616	3,472	336	619	198	74	122	408
Government, Military, Law Enforcement, Forensics, Security	7,270	20.6	6,834	436	4,086	518	1,045	549	181	267	624
University, Educational Institution, Research Laboratory	3,079	8.7	2,510	569	573	160	252	731	55	1,007	301
Medicine (including teaching and research)	2,846	8.0	2,569	277	1,393	130	365	271	52	189	446
Original Equipment Manufacturers (including Mfrs of imaging products, equipment or systems; OEM incorporating imaging or related products, equipment or components, other manufacturers of components, supplies and equipment)	5,431	15.3	4,668	763	2,174	774	614	778	326	225	540
Systems Integrator, Consultant, VAR, Dealer, Distributor	5,652	16.0	4,862	790	2,791	572	501	501	207	687	393
TOTAL QUALIFIED CIRCULATION	35,393	100.0	31,409	3,984	17,655	3,349	4,024	3,698	1,099	2,611	2,957
PERCENT	100.0		88.7	11.3	49.9	9.5	11.4	10.4	3.1	7.4	8.3

Note 1: Corporate Management (incl. CEO, President, Owner, VP, CEO, COO, CFO, Chairman, Director & related personnel)

Note 2: Engineering Management (incl. VP of Engineering, Senior, Principal, Chief or Managing Engineer and related personnel)

Note 3: Operations & Production Management (incl. VP, Manager, Supervisor or Head of Operations, Production or Manufacturing, General Manager, Dpt/Div. Head & related personnel)

Note 4: Research & Development, Developer & Design Engineering Staff (incl. R&D or Design Engineer, Designer, Scientist, Analyst, Researcher & related personnel)

Note 5: Application, Manufacturing & Production Engineering Staff (incl. Application, Manufacturing or Production Engineer & related personnel)

Note 6: Consultant, Educator, Trainer (incl. related personnel)

Note 7: Technical and Creative Imaging Support Staff (incl. Technician, Imaging Specialist & related personnel)

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	22,662	8,848	-	27,526	3,984			31,510	89.0
II. Request from recipient's company: _____	67	-	-	67	-			67	0.2
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	3,816	-	-	3,816	-			3,816	10.8
Association rosters and directories _____	-	-	-	-	-			-	-
*Business directories _____	3,816	-	-	3,816	-			3,816	10.8
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	26,545	8,848	-	31,409	3,984			35,393	100.0
PERCENT	75.0	25.0	-	88.7	11.3			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	31,409	3,984			35,393	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	31,409	3,984			35,393	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine _____	137	6	143		400-427 Kentucky _____	324	19	343	
030-038 New Hampshire _____	240	20	260		370-385 Tennessee _____	517	34	551	
050-059 Vermont _____	61	2	63		350-369 Alabama _____	465	32	497	
010-027 Massachusetts _____	1,083	86	1,169		386-397 Mississippi _____	226	8	234	
028-029 Rhode Island _____	142	11	153		EAST SO. CENTRAL	1,532	93	1,625	4.6
060-069 Connecticut _____	461	22	483		716-729 Arkansas _____	202	13	215	
NEW ENGLAND	2,124	147	2,271	6.4	700-714 Louisiana _____	330	13	343	
100-149 New York _____	1,957	177	2,134		730-749 Oklahoma _____	382	20	402	
070-089 New Jersey _____	1,028	94	1,122		750-799 Texas _____	2,275	173	2,448	
150-196 Pennsylvania _____	1,264	81	1,345		WEST SO. CENTRAL	3,189	219	3,408	9.6
MIDDLE ATLANTIC	4,249	352	4,601	13.0	590-599 Montana _____	93	6	99	
430-459 Ohio _____	1,249	100	1,349		832-838 Idaho _____	123	8	131	
460-479 Indiana _____	544	38	582		820-831 Wyoming _____	59	-	59	
600-629 Illinois _____	1,312	85	1,397		800-816 Colorado _____	544	53	597	
480-499 Michigan _____	974	67	1,041		870-884 New Mexico _____	196	22	218	
530-549 Wisconsin _____	566	52	618		850-865 Arizona _____	515	62	577	
EAST NO. CENTRAL	4,645	342	4,987	14.1	840-847 Utah _____	244	21	265	
550-567 Minnesota _____	532	41	573		889-898 Nevada _____	198	21	219	
500-528 Iowa _____	280	9	289		MOUNTAIN	1,972	193	2,165	6.1
630-658 Missouri _____	515	37	552		995-999 Alaska _____	75	2	77	
580-588 North Dakota _____	76	3	79		980-994 Washington _____	571	51	622	
570-577 South Dakota _____	64	3	67		970-979 Oregon _____	381	39	420	
680-693 Nebraska _____	164	12	176		900-961 California _____	4,133	372	4,505	
660-679 Kansas _____	292	24	316		967-968 Hawaii _____	66	9	75	
WEST NO. CENTRAL	1,923	129	2,052	5.8	PACIFIC	5,226	473	5,699	16.1
197-199 Delaware _____	82	6	88		UNITED STATES	30,699	2,395	33,094	93.5
206-219 Maryland _____	739	60	799		969 & 004-009 U.S. Territories _____	55	12	67	
200-205 Washington, DC _____	248	16	264		Canada _____	633	167	800	
220-246 Virginia _____	904	75	979		Mexico _____	-	42	42	
247-268 West Virginia _____	147	6	153		Other International _____	-	1,367	1,367	
270-289 North Carolina _____	744	46	790		AP0/FPO _____	22	1	23	
290-299 South Carolina _____	364	21	385		TOTAL QUALIFIED CIRCULATION	31,409	3,984	35,393	100.0
300-319 Georgia _____	764	73	837						
320-349 Florida _____	1,847	144	1,991						
SOUTH ATLANTIC	5,839	447	6,286	17.8					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified _____	41,444	40,394	38,782	36,673	34,981	35,653
Qualified Non-Paid Total _____	41,157	40,343	38,782	36,673	34,981	35,653
Print Version Only _____	38,328	36,906	35,309	33,468	31,942	31,408
Digital Version Only _____	2,829	3,437	3,473	3,205	3,039	4,245
Qualified Paid Total _____	287	51	-	-	-	-
Print Version Only _____	287	51	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January-December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
10	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

CHANGE IN FREQUENCY:

Effective with the November/December issue, Advanced Imaging changed its frequency from 11 to 10 issues per year.

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 3,816 copies or 10.8%, including InfoUSA.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – Print Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	31,408	100.0	31,408	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	31,408	100.0	31,408	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – Digital Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	4,245	100.0	4,245	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,245	100.0	4,245	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.		Date signed	January 13, 2010
Jack Johnson, Associate Publisher		State	Wisconsin
Angela Kelty, Audience Development Manager		County	Jefferson
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)		Received by BPA Worldwide	January 13, 2010
IMPORTANT NOTE:		Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.		ID Number	A015Y0D9