



**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No. 999/06-09

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
FAX: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Cygnus Publishing
3 Huntington Quadrangle
Suite 301N
Melville, NY 11747
Tel.: (631) 845-2700
Fax.: (631) 249-5774
www.wide-formatimaging.com

Official Publication of: None
Established: 1993
Issues Per Year: 12

FIELD SERVED

WIDE-FORMAT IMAGING serves digital color shops, digital printers, reprographics shops (including blueprint shops and in-house imaging departments), architectural and engineering firms, quick printers, commercial printers, in-plant printers, sign companies/shops and outdoor advertising, screen printers, service bureaus, photo labs and photography, VARs, VADs, wholesalers, distributors, suppliers, exhibit builders and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include owners, partners, presidents, CEO's, managers, directors, designers, equipment operators, production personnel, sales/ customer service/ marketing personnel and other titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	50
Advertiser and Agency _____	478
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	217
Electronic _____	-
All Other _____	125
TOTAL	870

*See Paragraph 9

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	17,404	100.0	17,404	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,404	100.0	17,404	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	229	227			17,606	April _____	577	278			17,303
February _____	720	720			17,606	May _____	260	260			17,303
March _____	94	90			17,602	June _____	795	495			17,003
						TOTAL	2,675	2,070			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

This issue is 0.7% or 121 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE					
			Owners/ Partners	Presidents/ CEOs	Managers/ Administrators/ Directors	Designers	Equipment Operators/ Production	Sales/Cust. Service/ Marketing
Digital Color Shops/Digital Printers _	5,014	29.0	2,199	801	1,378	130	153	353
Reprographics Firms (including Blueprint Shops and In-House Imaging Dept.) _____	1,548	8.9	491	240	545	51	70	151
Architectural/Engineering Firms _____	136	0.8	60	14	31	10	5	16
Quick/Commercial/In-Plant Printers _	4,552	26.3	1,589	1,085	1,657	35	60	126
Sign Co./Outdoor Advertising _____	3,534	20.4	1,830	462	693	203	114	232
Screen Printers _____	676	3.9	298	111	201	18	12	36
Photo Labs/Photography _____	323	1.9	223	47	42	-	5	6
Service Bureaus _____	278	1.6	125	45	80	9	2	17
VAR, VAD, Wholesalers, Distributors, Suppliers _____	1,076	6.2	285	172	307	9	12	291
Exhibit Builders _____	166	1.0	57	27	55	8	8	11
TOTAL QUALIFIED CIRCULATION	17,303	100.0	7,157	3,004	4,989	473	441	1,239
PERCENT	100.0	-	41.4	17.4	28.8	2.7	2.5	7.2

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	13,464	3,129	-			16,593	95.9
II. Request from recipient's company: _____	710	-	-			710	4.1
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	14,174	3,129	-			17,303	100.0
PERCENT	81.9	18.1	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			17,303	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			17,303	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	69		400-427 Kentucky _____	179	
030-038 New Hampshire _____	94		370-385 Tennessee _____	322	
050-059 Vermont _____	60		350-369 Alabama _____	207	
010-027 Massachusetts _____	390		386-397 Mississippi _____	94	
028-029 Rhode Island _____	59		EAST SO. CENTRAL	802	4.6
060-069 Connecticut _____	220		716-729 Arkansas _____	114	
NEW ENGLAND	892	5.2	700-714 Louisiana _____	126	
100-149 New York _____	924		730-749 Oklahoma _____	129	
070-089 New Jersey _____	546		750-799 Texas _____	911	
150-196 Pennsylvania _____	695		WEST SO. CENTRAL	1,280	7.4
MIDDLE ATLANTIC	2,165	12.5	590-599 Montana _____	62	
430-459 Ohio _____	655		832-838 Idaho _____	89	
460-479 Indiana _____	342		820-831 Wyoming _____	27	
600-629 Illinois _____	1,015		800-816 Colorado _____	325	
480-499 Michigan _____	503		870-884 New Mexico _____	91	
530-549 Wisconsin _____	531		850-865 Arizona _____	454	
EAST NO. CENTRAL	3,046	17.6	840-847 Utah _____	226	
550-567 Minnesota _____	609		889-898 Nevada _____	250	
500-528 Iowa _____	228		MOUNTAIN	1,524	8.8
630-658 Missouri _____	358		995-999 Alaska _____	28	
580-588 North Dakota _____	41		980-994 Washington _____	286	
570-577 South Dakota _____	69		970-979 Oregon _____	190	
680-693 Nebraska _____	109		900-961 California _____	1,960	
660-679 Kansas _____	207		967-968 Hawaii _____	27	
WEST NO. CENTRAL	1,621	9.4	PACIFIC	2,491	14.4
197-199 Delaware _____	41		UNITED STATES	17,280	99.9
206-219 Maryland _____	292		969 & 004-009 U.S. Territories _____	23	
200-205 Washington, DC _____	41		Canada _____	-	
220-246 Virginia _____	315		Mexico _____	-	
247-268 West Virginia _____	40		Other International _____	-	
270-289 North Carolina _____	435		APO/FPO _____	-	
290-299 South Carolina _____	196		TOTAL QUALIFIED CIRCULATION	17,303	100.0
300-319 Georgia _____	495				
320-349 Florida _____	1,604				
SOUTH ATLANTIC	3,459	20.0			

7. AVERAGE AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January-June 2008	July-December 2008	January-June 2009*
6-Month Period Ended:						
Total Audit Average Qualified: _____	17,606	17,606	17,611	17,608	17,607	17,404
Qualified Non-Paid: _____	17,606	17,606	17,611	17,608	17,607	17,404
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**AVERAGE NON-QUALIFIED CIRCULATION:**

Issue	Copies	Event	Location
February	100	PMA 2009	Las Vegas, NV
February	200	Graphics of the Americas 2009	Miami, FL
March	150	AIIM/On Demand Conference and Expo	Philadelphia, PA
April	750	ISA-International Sign Expo	Las Vegas, NV
May	100	IRGA 2009 Convention and Trade Show	Pittsburgh, PA

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Michael Zerner, Publisher

Jackie Dandoy, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 15, 2009

State Wisconsin

County Jefferson

Received by BPA Worldwide July 15, 2009

Type PD

ID Number M224P0J9