

Wide-Format Imaging & Wide-FormatImaging.com

The Online Marketing Authority
For Wide- and Grand-Format Imaging Companies

WIDE-FORMAT www.wide-formatimaging.com
IMAGING
PREMIER SOURCE FOR WIDE- AND GRAND-FORMAT IMAGING

The **WFI** Numbers...

*** Wide-Format Imaging Magazine

- Subscribers: **17,303**

** Wide-FormatImaging.com

- Avg. Monthly Page Views: **45,124**
- Avg. Monthly Uniques: **14,684**
- Avg. Time Spent: **4:46**
- Avg. Video Network Monthly Views: **568**
- Avg. Monthly Video Network Minutes Viewed: **1,692**

* Wide-Format Imaging E-Newsletter

- E-Newsletter Subscribers: **22,678**
- E-Newsletter Open Rate Avg.: **18.09%**
- E-Newsletter Click-Through Avg.: **19.38%**

* Wide-Format Imaging E-Mail

- E-mail Subscribers: **21,113**

** Wide-Format Imaging Digital Edition:

- Monthly Page Views (last 6 months): **63,691**
- Avg. Page Views per visit (6 month avg.): **31**
- Return Visits (last 6 months): **719**
- Avg. Unique Daily Visitors: **20**
- Avg. Unique Monthly Visitors: **600**
- **1,685** zoomed pages (30 day avg.)
- **625** click-throughs (last 6 months)

* Publisher's own data

** Omniture Reports

*** BPA

For more information about Wide-Format Imaging's Online and Electronic Marketing Solutions, contact us today at 800-547-7377, ext. 6104, or e-mail us at publisher@Wide-FormatImaging.com.

**Bright Ideas
Integrated Solutions
Results-Driven**



Wide-FormatImaging.com

Bookmarks & Referring URLs

• May10:	4,874
• April10:	4,846
• March10:	6,245
• February10:	5,112
• January10:	5,151
• December09:	4,619
• November09:	4,908
• October09:	5,008
• September09:	5,510
• August09:	5,245
• July09:	6,278
• June09:	6,830

Unique Visitors

• May10:	13,470
• April10:	14,297
• March10:	16,576
• February10:	16,264
• January10:	14,982
• December09:	13,380
• November09:	15,583
• October09:	16,533
• September09:	15,126
• August09:	14,146
• July09:	15,256
• June09:	16,649

Monthly Page Views

• May10:	60,623
• April10:	44,584
• March10:	50,540
• February10:	50,074
• January10:	56,658
• December09:	39,331
• November09:	45,523
• October09:	48,467
• September09:	41,718
• August09:	37,625
• July09:	41,454
• June09:	44,666

Monthly Video Views

• May10:	303
• April10:	550
• March10:	478
• February10:	657
• January10:	543
• December09:	438
• November09:	1,948
• October09:	169
• September09:	562
• August09:	213
• July09:	227
• June09:	728

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WIDE-FORMAT www.wide-formatimaging.com
IMAGING
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Get results, build your brand, and create brand awareness with Wide-Format Imaging's online and electronic marketing solutions!

More and more business decision-makers aren't just going online to research products, they're going there to buy. Simply put, the internet is becoming a must-stop on the road to any all product purchases. And when online, where are businesses going to look for and purchase products?

Our printing industry-specific web site, Wide-FormatImaging.com that's where. Wide-FormatImaging.com provides the best opportunity to consistently brand products and services.

Wide-FormatImaging.com

With exclusive web content, archived articles, product data and other web only features, Wide-FormatImaging.com attracts leaders in the industry and represents the most diverse group in the industry each month.

Advertising on the Wide-FormatImaging.com web site with banner advertising gets you immediate, measurable results. You can rev-up your branding message, or drive click-throughs to sale. Our banner ad choices allow you to pick from the size that meets your budget and needs.

Why choose *Wide-Format Imaging Electronic & Online Marketing Solutions?*

- Create trackable response for your company's products;
- Increase traffic to your web site;
- Reinforce your company's brand in the marketplace.

Wide-FormatImaging.com

Top 10 Articles Read - April 2010

- Grimco Acquires Signs & Blanks **11,149 Views**
- Gerber EDGE Roadshow Helps Users Expand Sales and Improve Margins **10,261 Views**
- Zyan Digital Pioneers Personalized Billboards in Spain **6,703 Views**
- The Finishing Touch **5,818 Views**
- GMG and Canon Partner to Launch New Proofing System **4,216 Views**
- Roland Introduces VersaCAMM VS-640 **4,167 Views**
- Graphics One Launches SEPIAX "Direct-to-Anything" Ink **3,756 Views**
- GMI Announces Distribution Partnership with Avery Dennison **3,694 Views**
- Taking it Outside the Box **3,628 Views**
- Top Products of 2007 **3,325 Views**

Average Time Spent (in minutes) on Wide-FormatImaging.com

- May10: **4:39**
- April10: **4:54**
- March10: **4:56**
- February10: **4:41**
- January10: **4:54**
- December09: **4:55**
- November09: **4:43**
- October09: **4:55**
- September09: **4:39**
- August09: **4:37**
- July09: **4:53**
- June09: **4:34**

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